### TAKE NEW HFHS PAGE 2 TAGLINE SURVEY









# MONITOR

SYSTEM NEWS FOR EMPLOYEES, PHYSICIANS AND VOLUNTEERS

VOL. 61 NO. 20 // OCTOBER 21, 2013



### Dazzling Stars, Stellar Careers

This year's 'A Night of Stars'' Service Awards, held in early October at the Cobo Center Grand Ballroom, honored 1, 545 employees who have 15 years or more of service, in five-year increments thereafter. Pictured with System CEO Nancy Schlichting are, left to right, 45-Year Honorees Bertha Brackett, Judith Bruder, Dr. Oscar Carretero, Joyce Dziengelewski. Jesse Francisco, Vella Johnson, Karen Rouleau, Mary Smith, Sue Carol Vamplew, and Rose Lorway. Front row, left to right: Barbara Ann Geier and Carol Skibo. Not pictured Marvelyn Harden, Susan McNeil, Jo Ann Lundy, Charlene Gradnav Quick, Albert Rowell, Michael Tocco and Andrea Stern. Inset photo: With Nancy Schlichting, 50-Year Honorees are, left to right, Dr. Robert Malone, Loanne Snider, Pamela Splane and Teresa Stinson. Not pictured: 60-Year Honoree Dr. William Eyler.



### GAME ON CANCER! HFHS, DETROIT LIONS RAISE FUNDS FOR JFCI

The Detroit Lions and Henry Ford Health System (HFHS) officially kicked off the "Game On Cuncer" at the Lions' home game against the Cincinnati Bengals on Oct. 20.

"Game On Cancer" is a unique partnership between the Detroit Lions and HFHS with a goal to raise \$15

million during the next three years for cancer research at the Josephine Ford Cancer Institute (JFCI).

HFHS patients and employees helped form the fan tunnel on Ford Field at the kick-off game. Executive chairman of Ford Motor Compary Bill Ford Jr. and his wife, Lisa, serve as the honorary co-chairs for "Game

#### On Cancer."

"We're very proud to have two major Detroit institutions – both with decades-long history in this city – partner for the 'Game On Cancer' campaign," says System CEO Nancy Schlichting.

"Game On Cancer' is more than just a partnership between the Detroit Lions and Henry Ford; it's a way to engage the community," says Schlichting. "We want them to be a part of our team in supporting our 'offense' against cancer – research, for newer and better treatments and maybe even a cure."

Cancer is the second leading cause of death in Continued on page 2



Got Your Number, Cancer! – Henry Ford Hospital President and CEO Dr. John Popovich, Detroit Lions President Tom Lewand, System CEO Nancy Schlichting and former Detroit Lions wide receive Herman Moore kick off "Game On Cancer," Henry Ford Health System's partnership with the Detroit Lions to raise \$15 million or cancer research at the Josephine Ford Cancer Institute

### TAKE ONLINE SURVEY FOR A CHANCE TO WIN RED WINGS TICKETS!

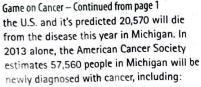
Henry Ford Health System is exploring new tagline options to be used in its advertising and marketing pieces. The current tagline "We're Henry Ford. We Can." has been in use for more than 10 years, and as Henry Ford Health System has evolved and grown in that time, it is time for our tagline to evolve, too.

A good tagline is a short phrase that captures the essence of brand. It should be rooted in the System's Mission, Vision and Values, and represent our brand

promise and personality. As key stakeholders who live and breathe the Henry Ford brand every day, we'd like to get your feedback on tagline options.

Complete the survey online on HENRY and your name will be entered into a drawing. Two winners each will receive a pair of tickets to an upcoming Detroit Red Wings game.

Watch for links to the survey in the *Morning Post* and in the blue box "teaser" on the front page of HENRY. •



- · 8,140 with breast cancer
- 9,490 with prostate cancer, and
- 8,250 with lung cancer.

More than 14,000 of those patients are treated and 3,000 discharged each year at the JFCI.

"Game on Cancer' is an unprecedented initiative supporting the fight against cancer, and is a dynamic extension of what the NFL and the Detroit Lions have been doing for years to raise awareness for breast cancer," says Detroit Lions President Tom Lewand.

"Partnering with a leader like Henry Ford Health, System will help convert awareness into action that can have a positive impact on cancer treatment and



"Me and my girl have been Lions fans since the early 90's. She has just fought breast cancer, while at the same time being pregnant with our now 2-year-old son. Chemo, mastectomy, both while pregnant, then more chemo, radiation, and more surgeries after delivery. Very nice to see organizations take extra steps in the fight. Go Lions! Proud to be a Lions fan."

#### research in our community."

Go to www.GameOnCancer.com to support "Game On Cancer" and cancer research and treatment. Proceeds benefit the Josephine Ford Cancer Institute. You also can show your support and "like" Game

on Cancer on Facebook. Go to www.Facebook.com/ GameOnCancer.



If You were 'Caught,' Enter the Grand Prize Drawing – Marva Brooks, program coordinator, Early Learning College (pictured), was exercising, drinking water and watching her step as she took the stairs at 1 Ford Place. A colleague "caught" Brooks in her healthy behavior, and rewarded her with a numbered "Caught Doing Something Healthy" card and the chance to enter the "Caught" prize drawing. Throughout the campaign, colleagues caught one another in healthy behaviors for the chance to enter weekly prize drawings.

A grand prize winner will be drawn on Thursday, Oct. 24. If you were caught and have a numbered card, be sure to enter your information online by Wednesday, Oct. 23 to be eligible to win the grand prize. If you have already entered your information, you're automatically in the running to win.

### HOW TO PLAY "GAME ON CANCER"

Henry Ford Health System is the Detroit Lions' "official partner in the fight against cancer." Anyone can join the Game On Cancer to help raise funds for cancer research and treatment:

Go to www.GameOnCancer.com to Claim a
 Virtual Piece of Ford Field: Check out the online
 3-D model of Ford Field and claim a virtual seat or
 inch, foot or yard of Ford Field for one year. The cost
 starts at \$12 per inch for a year. Each purchase of
 a virtual seat or piece of Ford Field in support of
 the initiative is authenticated with a personalized,
 printable "GoodDEED™ Certificate." Fans also will be
 able to "mark" their virtual seat or piece of the field by
 uploading a personal photo, all of which can be shared
 via social media.

• Play the 50/50 Raffle: During home games at Ford Field, fans can purchase 50/50 Raffle tickets for \$5 for 3 tickets, \$10 for 7 tickets, or \$20 for 25 tickets. Tickets are sold at the games by Henry Ford Health System volunteers or at six raffle kiosks on the concourse. The Lions 50/50 Raffle pot will update in real time on various digital media throughout Ford Field. The winning number will be announced in the fourth quarter at each home game. The winner takes home 50 percent of the raffle pot total. The other 50 percent will benefit the Josephine Ford Cancer Institute and the Lions' Living in the City Charity.

• Volunteer to Sell 50/50 Raffle Tickets: HFHS employees may volunteer to sell the 50/50 Raffle tickets during home games. HFHS volunteers will wear Lions 50/50 Raffle-branded shirts and carry tablet devices and mobile printers. To sign up to be a 50/50 Raffle volunteer, email Kevin Rourke at krourke2@hfhs.org.

• Build a Team: GameOnCancer.com also offers the opportunity for individuals to build their own team to raise funds for cancer research and donate online. Proceeds benefit the JFCI.

#### Watch "Game On Cancer"

To help promote the Detroit Lions and Josephine Ford Cancer Institute partnership and fundraising efforts, "Game On Cancer" TV ads will feature former Detroit Lions wide receiver Herman Moore. Watch the TV ad at www.GameOnCancer.com. •

**Ready to Rumble** – Director of the Josephine Ford Cancer Institute Dr. Robert Chapman and former Lions great Herman Moore get their game faces on in the fight against cancer.



### INSIDE LINES HENRY FORD WYANDOTTE HOSPITAL



### MESSAGE FROM THE CEO



#### Dear HFWH Team,

I want to thank all the employees and volunteers who helped make this year's Harvest Moon Ball a success. This year we had a record attendance with over 600 guests. It was a wonderful evening and I look forward to making next year's even better. You can view photos and videos

from the event posted on Henry.

I also want to thank the physicians and employees who dedicate their time to making Henry Ford Wyandotte's Yes Ma'am breast cancer program a success. This year's event had an impressive turn out and we were able to provide free mammograms to women who are uninsured. The program began in 1999 and continues to grow – more than 900 free mammograms have been provided through this program. It is programs like this that makes me so proud to be part of such a giving and supportive organization; we truly are a resource for our community.

I hope by now many of you have had a chance to stop by and check out our newly renovated coffee bar. The Bistro now has a seating area and new specialty items including sandwiches and smoothies. This is the first phase of our lobby renovations. We will begin the second phase with a new centralized registration desk that will help our patients navigate the hospital proficiently. Soon we will also feature a new donor wall and a warm, welcoming seating area for patients and family members to relax during their wait.

As always please feel free to share your thoughts and lets me know how we are doing at HFWCEO@hfhs.org and let's continue the dialogue.

Have a great week,

Denn

Denise Brooks-Williams President & CEO Henry Ford Wyandotte Hospital

#### HARVEST MOON BALL WAS AN EVENING TO REMEMBER

Henry Ford Wyandotte Hospital (HFWH) team members, volunteers, donors and community members all joined together to support the Patient Needs Fund at the Harvest Moon Ball on Friday, Oct. 11. The evening was beautiful and attendees were dressed to the nines to celebrate this worthy cause at the MotorCity Casino Hotel.

Recipients of three very prestigious awards were honored at the event: the Rosie Meyer Community Volunteer Award, received by Catherine Teifer and John "Corky" Hancock; the BASF Community Leadership Award, received by Thomas A. Kuzmiak; and the Joseph L Cahalan Physician Excellence Award, received by Dr. Luzviminda Rivera.

Many attendees left with magnificent prizes from the package raffles, silent auctions, and diamond raffles after dancing the night away to the band *Intrigue*.



SNAPSHOTS

#### HEALTH SYSTEM HEALTH SYSTEM



## Open Now!

- New beverages
  Larger selection of baked goods and deli sandwiches
- Fresh fruit smoothies
- Small pumpkin spice latte and apple cinnamon muffin special



The Community Wellness Seminar on stroke prevention, medical management and recovery was on Thursday, Sept. 19 at the Wayne County Community College. The free event included a presentation by Dr. Thomas McKeown and a health fair with free blood pressure and cholesterol

screenings, a stroke risk assessment, giveaways and refreshments.

On Thursday, Sept. 19 Henry Ford Wyandotte Hospital and Grosse Ile's PAT hosted an evening of Nutrition for Parke Lane Elementary students and parents. Parent's listened to a nutrition lecture while the children had their own educational series located in the gymnasium. Children shared their favorite recipes, colored healthy portions (pictured on right) and hula hooped, among many other healthy activities.







The Human Resources and Finance departments were put to the test during a Code Silver active shooter drill on Sept. 26. The student pictured on right was "shot" by an actor and covered in fake blood as part of the drill.

Patients, family members and HFWH team members visited the Hospital's Main Lobby on Sept. 19 and Oct. 3 to shop the HFWH Farmer's Market provided by wholesale produce distributers Lumetta Distribution, LLC. A chef and dietitian from the System's Generation with Promise program provided cooking demonstrations, nutrition education, recipes, samples, as well as other giveaways.



### PUT THIS ON YOUR CALENDAR

#### WELLNESS WEDNESDAY

Don't miss free yoga classes, sponsored by the Henry Ford Wyandotte Hospital Community Outreach program. Yoga will take place every Wednesday in Oct. from 6:30 - 7:30 p.m. at Washington Elementary School, located at 1440 Superior Road in Wyandotte. For more information, contact the Marketing and Public Relations office at (734) 246-7499.

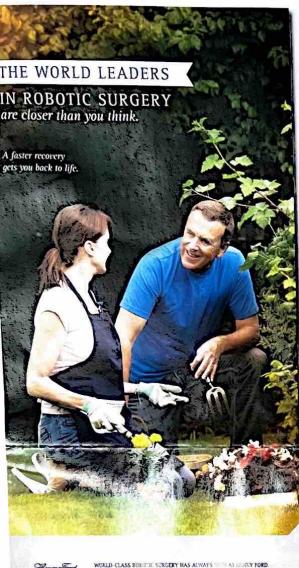
#### INFECTIOUS DISEASE WEEK INFO DESK

Please join your infection prevention specialists during Infectious Disease Week to learn how you can prevent infections in and out of healthcare facilities. There will also be games, giveaways, treats, and a chance to win an ultimate grand prize on Wednesday, Oct. 23, from 8:30 a.m. – 10 a.m., 12 p.m. – 2 p.m., and 3 p.m. – 5 p.m. outside Henry's main entrance. Please contact Samyah Mogalli with questions at (734)246-9781 or SMOGALL1@hfbs.org.

### HENRY FORD WYANDOTTE HOSPITAL VOLUNTEER OPEN HOUSE

Are you interested in making a difference? Join us at HFWH on Tuesday, Oct. 29 from 4 p.m. – 7 p.m. in the Multipurpose Rooms for the Volunteer Open House. Come enjoy refreshments, find out why hundreds of others volunteer and enter-to-win prizes! Call Volunteer Services with questions at (734) 246-6053. www.henryfordwyandotte.com

www.facebook.com/HenryFordWyandotteHospital



### HEALTH SYSTEM

Henry Ford Wyandotti Hange al in the only herpfoll is "some or performing minimally larvasive robots surgimes. Whether it a some wan pall bladder procedure on the highest level of personan in processions are used robotic surgery options offer you the latest advances, lackulating • Quicker discharge - many patients go home to some av

Better surgical outcomes

Chaose the hospital that helps you get back in life faster. For more information, including a full list of robotic providures we perform, east henryforduyandotte.com/robotic.

### HFWH ROBOTICS MARKETING CAMPAIGN IS UNDERWAY

Wyandotte has a solid reputation, but the community, patients and family members may not be aware of the level of sophistication that exists at Henry Ford Wyandotte Hospital (HFWH). This is why the HFWH Marketing Department has launched a new campaign to raise awareness about some of the latest robotic technology used for gallbladders, hysterectomies, prostatectomies and endometriosis.

The goal of the Robotics campaign is to elevate perception that HFWH offers the latest and greatest in technology as it relates to the single-incision gall bladder surgery. The campaign's key message notes that HFWH is the only hospital Downriver to perform this particular robotic-assisted procedure.

For more information, and a full list of robotic procedures performed at Henry Ford Wyandotte Hospital, visit henryfordwyandotte.com/robotic

### TOUR DE FORD SWEEPER SAVES A LIFE

At the Tour de Ford cycling event benefitting the Henry Ford Hospital Tom Groth Patient Medical Needs fund, respect, responsiveness and customer service helped to save a life.

One of the "ride marshals" who were stationed along the course helped to save a man's life by recognizing what appeared to be a possible medical situation and responding quickly and appropriately.

The following story is from an event volunteer to Ron Hnilica of Henry Ford West Bloomfield Hospital Security, committee chair for the ride marshals.

"One of the riders on Tour de Ford was a straggler on the first half, and as a 'sweeper,' I started riding next to him a few miles from the halfway point at Henry Ford Wyandotte – Hospital. After chatting a little bit, I wanted to see how his legs were holding out, since he looked fit but was riding slowly. So I asked, 'How are you feeling?'

When he answered that he was having chest pains, I took that very seriously. He said he had them on Friday as well. So after much discussion, much hemming and hawing on his part, much persistence on my part, I was eventually able to convince him to get checked out in ER, since we were right there at the hospital, anyway.



5

His wife called me later that day and let me know that they ended up putting a stent in him right away, as his left artery was 99% blocked. So glad I followed my instinct that something was seriously wrong, and that he wasn't thinking clearly enough to know he needed help.

Time was definitely of the essence! The hospital staff was joking that they he was their only

I spoke with him yesterday, and he got very emotional on the phone, and said he is only alive because I was gently persuasive. In thinking about how fate brought me to be riding alongside him, one key component was, again, the decision (by event coordinators) to have 'sweepers.'

Everyone played a critical role in this happy ending."

#### AMERICAN RED CROSS BLOOD DRIVE

On Friday, Oct. 31, there will be an American Red Cross Blood Drive in the Multipurpose Rooms from 7 a.m. – 4:15 p.m. Please come and donate your lifesaving pint of blood. Call (734) 246-6053 to schedule an appointment. Walkins are welcome.

### 2013 BLITZEN THE DOTTE REGISTRATION NOW AVAILABLE

Registration is now open for the 2013 Blitzen the Dotte 5/10K Walk/Run on Saturday, Nov. 16 in downtown Wyandotte. HFWH employees and their family members can register for \$18 by filling out a registration form located in Henry's, the Main Lobby or the Marketing and Public Relations department. Please bring all registration forms to the Marketing and PR office on One Allen to receive the special rate.

#### **COAT DRIVE**

HFWH Volunteer Services and The Salvation Army in Wyandotte are hosting a coat drive until Nov. 25. Gently used or new winter coats for all ages are accepted. There is a special need for toddler, schoolage children, teenagers and plus size. New hats, gloves and mittens are also needed. Please drop off donations in the box located across the hall from MPR A. Please make a contribution to help make the lives of others warmer. If you have any questions, please call (734) 246-6053.

### INSIDE LINES // HENRY FORD WYANDOTTE HOSPITAL // OCTOBER 21, 2013

#### HFWH CARDIOLOGIST DR. ABDULWAHHAB ALROAINI SAVES GROOM THE DAY BEFORE WEDDING

On August 31, 31-year-old groom Nicholas Nomura was on his way to the golf course for a prewedding celebration with friends.



He jumped in the car and headed toward his buddy's house when he felt like he had heart burn, so he stopped to pick up an antacid, but his chest pain only grew more severe. Nomura knew something was not right.

By the time Nomura arrived at his friend's house he was drenched in sweat. He got out of the car; his friend's mother saw him and immediately told him, "We're going to the hospital."

When she saw Nomura's face turn grey, she knew he was having a heart attack.

After arriving at the Emergency Department, Nomura was quickly in the care of cardiologist Abdulwahhab Alroaini, M.D. and his team. After they



gave him an EKG, they learned that Nomura had over 95 percent blockage in his Left Anterior Descending (LAD) artery in his heart, otherwise known as the "widow maker," due to the severity of the blockage. The doctors prepared to insert a stent to allow blood flow to his heart.

As Nomura's bride-to-be and her family started arriving at the Hospital, it grew clear to Dr. Alroaini through their chatter that the couple planned to marry the next day and were preparing to cancel the wedding. The family was extremely upset because in addition to the groom's serious condition, they were anticipating over 200 attendees at the ceremony and



Mr. and Mrs. Nicholas Nomura at their wedding

reception who they would have to all send home. Dr. Alroaini suggested waiting until the procedure was completed before they called off the event.

"Don't cancel anything. You have to get married tomorrow," Dr. Alroaini reassured them. He inserted the stent within 65 minutes, then performed an Echo test and discovered that Nomura's blockage was cleared.

Typically a severe patient like Nomura would have to stay at the Hospital for at least two days, but Dr. Alroaini explained to Nomura and his family what symptoms to look out for, gave them his personal cell phone number for any emergencies, and sent Nomura to the altar.

He and his bride invited Dr. Alroaini and his staff to the wedding, but the doctor declined the invitation to take care of other patients like Nomura.

The happy couple married on Sunday, September 1.

Nomura is now feeling good again and is back to work.

His bride is certainly happy with the outcome, "She was relieved and thankful. Now she makes sure I'm extra healthy!" said Nomura.

"We take care of our patients, but this is a great example of how we take care of more people beyond that individual," said Jay Pockyarath, director of cardiovascular and imaging.

"Looking back on the sequence of events, I know it sounds crazy, but it's like it was meant to happen the way it did." said Nomura. "Everything worked out perfectly," he added.

#### **STUFF AND STORIES**

HAVE A GREAT STORY IDEA FOR INSIDE LINES OR NEED A MARKETING PIECE DEVELOPED?

Visit the links below to submit your requests through the Marketing Department's easy, new and improved process! henry.hfhs.org/submitstory and benry.hfhs.org/stuffrequest

Don't forget!

#### ALL EMPLOYEES MUST COMPLETE MANDATORY EDUCATION AND RECEIVE A FLU SHOT BY DECEMBER 1

Flu Shot Information: Employees can visit Employee Health on the fourth floor of the Allen Building from 7 a.m. – 4 p.m. to receive their flu shots. Flu shots are required by December 1. No appointment necessary.

Education Information: The 2013 Annual Mandatory Educational (AME requirements are now assigned to each and every employee to complete online. AMEs are important for compliance, safety, quality and regulatory reasons.

- AME completion is required by December 1, 2013
- The majority of the AMEs have "test out" options providing experienced health care professionals to demonstrate their knowledge without having to take the training in-depth.

It is recommend that all team members complete AMEs as soon as possible – to get it out of the way – and support quality, safety and compliance.

TO ACCESS AME'S GO TO WWW.HENRYFORDCONNECT.COM AND LOGIN TO HR CONNECT.

### **INSIDE LINES**

PUBLISHED BY THE MARKETING & PUBLIC RELATIONS DEPARTMENT

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For more on Henry Ford Wyandotte Hospital products and services visit: henryfordwyandotte.com

An EEO/AA Employer

#### MONITOR // HENRY FORD HEALTH SYSTEM // OCTOBER 21, 2013

### GLENN ELECTED TO STRATEGY & MARKET DEVELOPMENT BOARD



Rose Glenn, APR, senior vice president, Communications, and chief marketing officer, Henry Ford Health System, has been elected to the board of directors of the Society for Healthcare Strategy & Market Development (SHSMD), a 4,000-member personal membership group of the American Hospital

Association. Her three-year term begins Jan. 1, 2014. In addition to Glenn, the SHSMD elected a new president and three other members to its 17-member board.

The Society for Healthcare Strategy & Market Development is the premier organization for healthcare planners, marketers, and communications and public relations professionals. It also is the largest organization

in the nation devoted to serving the needs of healthcare strategy professionals. The SHSMD is committed to helping its members meet the future with greater knowledge and opportunity as their organizations work to improve health status and quality of life in their communities. •

### EMPLOYEE SAFETY STAY SHARP TO PREVENT SHARPS AND NEEDLESTICK INJURIES

Ine Centers for Disease Control and Prevention (CDC) estimates that each year 385,000 needlesticks and sharpsrelated injuries are sustained by hospital-based healthcare workers. Occupational exposure to bloodborne pathogens from needlesticks and other sharps injuries is a serious problem, but is often preventable.

At Henry Ford, needlesticks are one of the most frequently experienced forms of employee injury, and one of the key areas that Employee Safety reports out at the System's No Harm Campaign and continues to monitor and address. The System uses a frequency rate metric for measuring occurrence of needlesticks/sharps injuries, looking at injuries per 100 employees. Here are some of the System's needlestick/sharps injury rates for the past few years:

- 2011 2.3 FTEs per 100 Employees
- 2012 2.8 FTEs per 100 Employees
- 2013 1st Quarter 2.5 FTEs per 100 Employees
  - 2nd Quarter 2.6 FTEs per 100 Employees
     3rd Quarter 3.1 FTEs per 100 Employees

As evident in these numbers, the Employee Safety earn has seen the rate of needlestick/sharps injuries nerease after a period of reduction. Needlestick/sharps njuries are still an issue that should be monitored losely by managers in their respective areas. Here are tips to remember when handling sharps and needles.

- Don't multitask when handling sharps
- · Don't recap a needle
- Don't force used sharps into a full sharps container
- Don't delay in disposing of needles or sharps
- Do activate safety devices STAT on used sharps
- Do change sharp
- containers when <sup>3</sup>/<sub>4</sub> full
  Do report needlestick/
- sharp injuries in RL and immediately seek care at Employee Health •



DEIRDRE MATTINA, M.D. Senior Staff Physician, Division of Cardiology Henry Ford West Bloomfield Hospital

"Cardiology and dance hold a special place in my heart. I have been a dancer since I was five, and in 1999, all my hard work and practice paid off when I was asked to join The Radio City Rockettes. I performed mostly in Detroit and NYC, dancing with The Rockettes until 2003. Practicing medicine and professional dancing both require time management, precision, organization, and discipline."



If you have an interesting story about yourself or a team member to share, please email jflower3@hfhs.org.

Our People. Our Stories.

### **BUSINESS ASSOCIATE AGREEMENT UPDATE**

Henry Ford Health System (HFHS) has worked since July to notify all vendors of its requirement for all business associates to sign a Business Associate Agreement (BAA) in response to federal regulatory changes regarding protected health information (PHI). If an organization does not create, receive, maintain, or transmit protected health information on behalf of HFHS, they are not required to sign the agreement and will be removed from the list.

The Business Associate Blitz of 2013 is rapidly coming to an end. Vendors have responded positively to the System's efforts, and HFHS has processed hundreds of Business Associate Agreements since the process began.

If you have contracts that require a Business Associate Agreement, the Information Privacy & Security Office, in cooperation with Supply Chain and Vendor Compliance, is responsible for executing those agreements. Keep in mind that this procedure is a corporate function that is not managed at the business unit level. Please note that minor changes to BAAs with, or BAAs without, any changes can be reviewed and approved by the Information Privacy & Security Office within 48 hours of receipt. In addition, the response time may be longer, depending on whether or not the BAA needs to be reviewed by the System's Legal Department.

For questions regarding a Business Associate Agreement, contact the Information Privacy & Security Office at PrivacySecurity@hfhs.org. •

#### SANDCASTLES RECEIVES 2013 BEST OF DETROIT AWARD

The Sandcastles Grief Support Program for Children and Families has been selected for the 2013 Best of Detroit Award in the Social Workers & Services category by the Detroit Award Program.

SandCastles, established in 1997 by Henry Ford Hospice to help children and their families grieving the death of someone loved, focuses on the belief that every child and teen deserves the opportunity to grieve in a supportive, nurturing environment. Children ages 3 to 18 are offered a safe place where they can interact with peers who have experienced similar losses, learn life-long coping skills and begin a healthy healing process.

A number of sources of information were gathered and analyzed to choose the winners in each category, with a focus on quality. Winners were determined based on Continued on page 8

### SYSTEM WINS SUPPLIER DIVERSITY AWARD

Henry Ford Health System (HFHS) recently was awarded the 2013 Michigan Minority Supplier Development Council (MMSDC) Health Care Sector Corporation of the Year Award for Supplier Diversity during the council's 30th Annual 'Celebrating the Stars of Supplier Diversity' Celebration at the Fox Theatre.

Corporations and minority businesses were recognized at the event for their efforts around creating business opportunities for certified minority businesses.

The finalists for the healthcare sector award were Henry Ford Health System and Spectrum Health. The award was accepted by Sylvia Daniels, the Supplier Diversity coordinator for HFHS.

Henry Ford Health System has received this prestigious recognition for the 4th consecutive year for the work it does to create a culture that is inclusive of women and minority business enterprises in its sourcing and procurement activities and its work around mentoring for business growth. •



Four Years in a Row! – Sylvia Daniels, coordinator, Supplier Diversity, accepts the 2013 Michigan Minority Supplier Development Council (MMSDC) Healthcare Sector Corporation of the Year Award for Supplier Diversity from MMSDC's President and CEO Louis Green (left), and MMSDC Chairman and Senior Vice President, Engineering, Chrysler Group LLC Scott Kunselman (right).

#### Sandcastles – Continued from page 1

the information gathered both internally by the award program and data provided by

The annual Detroit Award Program identifies and honors companies that have third parties. achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and the community. •



Here's What Leadership Looks Like - System CEO and keynote speaker Nancy Schlichting recently addressed a gathering of members of the community at a West Bloomfield Chamber of Commerce luncheon, held in the Atrium at Henry Ford West Bloomfield Hospital (HFWBH). Schlichting spoke on the topic of leadership and her experiences at Henry Ford. Dr. Frank McGeorge (inset) was the emcee for the afternoon. HFWBH was the host and a sponsor of the event.

### ITEMS OF INTEREST

#### FLU VACCINATION UPDATE

Flu season is officially here as Michigan recently reported its first cases of influenza Vaccination is required of all Henry Ford employees, clinical and non-clinical. Employees can visit one of four Employee Health clinics at Henry Ford (at Pallister Place, across from Clara Ford Pavilion), Henry Ford Macomb, Henry Ford West Bloomfield and Henry Ford Wyandotte hospitals. Deadline for compliance is Dec. 1. A team of Employee Health nurses and medical assistants also are visiting select Henry Ford sites through November. Visit http://henry.hfhs.org/body.cfm?id=9955 for more information.

#### REGISTRATION OPEN FOR MELANOMA SYMPOSIUM

The Josephine Ford Cancer Institute and Department of Dermatology will host a symposium about advances in melanoma diagnosis and management from 7:30 a.m. - 4:30 p.m. Friday, Nov. 15, at the Detroit Marriott. For registration details and CME credits, visit www.henryford.com/cmeevents or call (313) 916-8354.

#### NEW DATES FOR GLASS BLOWING WORKSHOP

Due to increased demand, the Glass Academy in Dearborn has added three new workshops for learning glass blowing and how to make a paperweight out of molten glass. The first three workshops sold out. This is an exclusive offer for Henry Ford employees. New workshops will be held Nov. 1, Nov. 8 and Nov. 30. Cost is \$49 and includes materials. Register at www.glassacademy.com/big-bubble-blow-andpaperweight and use the password "healing." Call (313) 561-4527 for more details.

#### 'CHANGE ANYTHING'NOV. 7

Interested in improving yourself or career performance? HFHS University is offering a one-day interactive course called "Change Anything" on Thursday, Nov. 7, that offers tips and techniques to address behavior challenges and turn them in your favor. Log into HFHS University to register.

#### VIEW THE SHINING STARS OF SERVICE AWARDS

Relive the fun and excitement of this year's "A Night of Stars" Service Awards by visiting the Henry Ford Galleries www.henryfordgalleries.com/Events/Service-Awards-2013. To log in, use the password "service" (all lowercase letters).

#### COAT AND HOODIE DRIVE AT OFP

The Corporate Services Employee Advisory Group is sponsoring a coat and hoodie drive now through Monday, Oct. 28, to help the Henry Ford Health System School-Based and Community health program that serves children and teens. All sizes of new and gently used coats and hoodies are welcome. Drop boxes will be located at 1 Ford Place in the front main lobby and the Third street entrance hallway. For questions,

contact Elda Kennedy at ekenned1@hfhs.org.

#### YARN DONATIONS, VOLUNTEERS SOUGHT

Henry Ford Hospital's NICU and Postpartum units are seeking donations of yarn and volunteer knitters, crocheters and sewers making "lapghan" for blankets and beanies for its adult and newborn For more patients. information, contact Anne Marie Collier-Miller at acollie1@hfhs.org or (313) 916-6572. •



since 1953

#### CONNECT WITH HENRY FORD HEALTH SYSTEM

